

Name: CRISTIAN MASSA
Address: C/Buenaventura Muñoz 56, Barcelona 08018
Telephone: +34 637743117
E-mail: hola@cristianmassa.com
Twitter: @CristianMassa
Nationality: ITALIAN
Date of birth: 4 June 1982

ME

Italian Journalist living in Barcelona. Content creator, "droner", traveller, team player, amateur climber, sports lover.

EXPERIENCE

----- *Now on freelance base*

- **Gresini Racing PRESS OFFICE & SOCIAL MEDIA** Press releases in English and Italian for Moto2 and Moto3 categories, Social Media for all the Gresini Racing channels (FB/TW/IG/YT) plus Fausto Gresini personal channel (FB)
- **E-GAMES KONAMI CONTENT DIRECTOR for SPORTRADAR** E-Games Pro Soccer Evolution World Championship 2018
- **EXECUTIVE PRODUCER for EMRIGHTS LIVE STREAMINGS** (E-games live events)
- **Inspire2 DJI DRONE Licenced PILOT**

----- *January 2008 – December 2016* **Dorna Sports**

Media Content Manager (2014 -2016)

- **www.worldsbk.com content planner/strategist**: Leading the editorial team (journalists, video editors, commentators, cameramen, social editors) with the target to ensure a strong day to day content schedule with the organization of news, video contents, interviews, commercial news.
- Web development of the **worldsbk.com** website
- Live Broadcasting of WorldSBK events as **International Program Feed Journalist**

TV Journalist (2011 – 2014)

- **TV Journalist** around the globe to countries such as the Australia, Japan, Malaysia, Qatar and the U.S., covering Grand Prix races and interviewing riders such as Rossi, Lorenzo and Stoner;
- Journalist for the Video Documentary "**The age of 27**", on the racing career of Stoner.

Italian Journalist (2008 – 2011)

- Italian editor responsible for **www.motogp.com/it** contents;
- **Live commentator** for Italian mobile platforms (**www.gazzetta.it**; **www.vodafone.it**);
- Managing the creation of the 2009 2010 **Official MotoGP Guide for Mediaset Italy**.

----- *January 2012 – December 2013:*

Co-founder of mindtheseat.es and buyentradas.com (Start-up project of a secondary market ticket exchange platform).

----- *June 2011 – June 2012:*

Journalist for Calciomercato.com covering from Barcelona news about Liga Española, and other news (freelance Job).

----- *March 2010 – March 2011:*

Localization and translation specialist for Skype Italia (freelance Job).

EDUCATION

Sept 2006-June 2007: Master in Sports Business Strategy sponsored by Università Ca' Foscari;

Sept 2002-July 2006: Diploma in juridical science at the "Università degli Studi di Milano";

Sept 2004-June 2005: SOCRATES/ERASMUS at the "Universidade de Coimbra".

LINGUISTIC SKILLS

ITALIAN: Mother tongue

SPANISH: Reading: excellent - Writing: excellent - Oral expression: excellent

ENGLISH: Reading: excellent - Writing: excellent - Oral expression: excellent

PORTUGUESE: Reading: good - Writing: good - Oral expression: good

CATALAN: Reading: very good - Writing: good - Oral expression: good

COMPUTER SKILLS

Good knowledge of the operating systems Mac and Office; Very good knowledge of CMS. Good Knowledge of Adobe. Basic knowledge of Google analytics.